



Organized and
Presented by:



Supporting Government:



Organizing Partner:



INDONESIAN RISING GLOBALLY LEADING

We Learn Globally, We Serve Indonesia

Jakarta - Surabaya - Yogyakarta

Friday - Tuesday

October 2nd - 6th 2026

EXHIBITOR PROPOSAL

THE INDONESIA'S MOST ATTENDED & PARTICIPATED INTERNATIONAL HIGHER EDUCATION EXPO



7,571
Visitor



53
Exhibitors



12
Speakers



11
Government
Entities



3
Testing Bodies



3
Education Agency
& Consultant

MORE THAN

36 GLOBAL
UNIVERSITIES

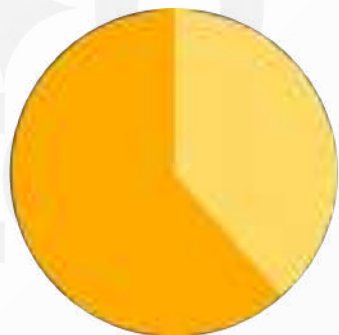
11 COUNTRIES



“On behalf of Mata Garuda, we proudly welcome you to **3rd The Future Fest**, where Indonesia's brightest minds connect with the world to begin their journey toward a truly global future.”

Wahyu Bagus Yuliantok
Chief of Mata Garuda

ATTENDEE INSIGHT OF THE THE FUTURE FEST 2025



Total Number
of Participation

7,571



Male

2,795



Female

4,781



Video Highlights of
Future Fest 2025
Documentation



Educational Background

D1-D3/
Diploma
212

D-IV/S1/
Bachelor
Degree
5.323

S2/
Master's
Degree
1008

S3/
Doctorate
19

Senior
High
School
/SMA/s
MK
956



Advanced Study Plan

Bachelor
1.019

Master
5.539

Doctorate
1.013



Language Qualification

TOEFL = **2419**

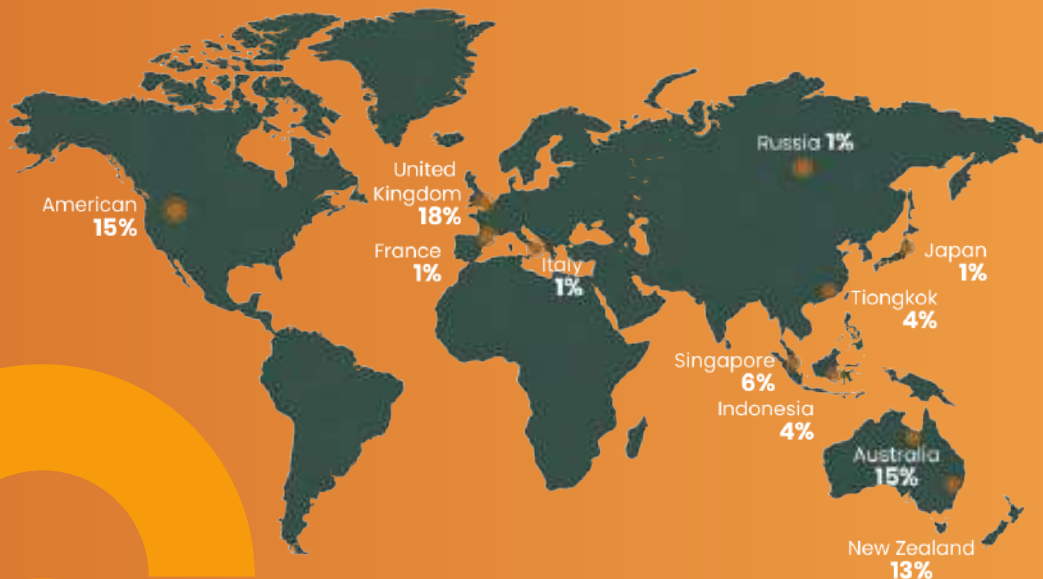
IELTS = **1184**

TOEIC = **206**

Not Available = **3762**

TOP GLOBAL EDUCATION EXPANDS TO INDONESIA

The Future Fest 2025 Home Nations:



A Truly Global Education Exhibition

50+ Exhibitors

11 Countries
Exhibiting

6 Country
Pavilion

Social Media Impression & Engagement



4.14 Millions
(+32% VS Previous Event 2024)



TFF 2025 Participants

50+ Educational Institutions
will be joining The Future
Fest 2025

Top Universities



Governments & Affiliates



Consultants & Agencies



Published on Sep 17, 2025

THE FUTURE FESTIVAL TRANSFORMATION

The world has changed education alone is no longer enough. Young people today are not just choosing a university. They are choosing:

-  a life trajectory
-  a global identity
-  a future economic position

Yet most education fairs still behave like **catalog expos**. In this situation, The Future Fest must become something much bigger as **A Future-Building Platform**.



“

The Future Festival was created to ensure that no Indonesia's future is limited by geography, access, or information.

By bringing together the world's best universities, scholarships, employers, and innovators in one powerful platform, The Future Festival transforms curiosity into clarity, ambition into direction, and dreams into real global opportunities.

Albertus Andhika
Head of Steering Committee of The Future Festival





INDONESIA GOVERNMENT FLAGSHIP SCHOLARSHIP LANDSCAPE

The Future Festival 2026 marks a pivotal moment in Indonesia's scholarship landscape. **LPDP stands as Indonesia's well-established flagship scholarship program, supporting master's and doctoral studies worldwide. This year's edition introduces Beasiswa Garuda, a new government scholarship dedicated to supporting Indonesian students at the undergraduate level abroad.** Together, these two flagship initiatives create a comprehensive pathway for international education, opening unprecedented opportunities for Indonesian students to pursue studies overseas from bachelor's to doctoral degrees.



lembaga pengelola dana pendidikan



**BEASISWA
GARUDA**





DIRECT ACCESS TO INDONESIA'S FUTURE GLOBAL TALENT PIPELINE



Reach the right audience

Meet students, parents, and professionals who are actively looking for global education, scholarships, future skills, and international career opportunities.



Strengthen your brand presence

Increase visibility and credibility by positioning your brand alongside leading global institutions, employers, and partners in Indonesia's most attended future-focused education event.



Showcase what makes you different

Highlight your programs, opportunities, and strengths in a highly curated environment designed to help you stand out and be remembered.



Launch programs and opportunities

Introduce new study programs, scholarships, career pathways, or initiatives directly to a qualified and high-intent audience.



Create meaningful partnerships

Connect with universities, employers, government bodies, and ecosystem partners to build long-term collaborations with real impact.



Engage beyond the event

Stay connected through post-event exposure, data insights, and continued engagement within The Future Fest ecosystem.

WHO EXHIBITS



Global Education Institutions

- Top international universities
- Accredited overseas colleges
- Global online universities
- Research universities
- Elite vocational & polytechnic institutes



Scholarship & Funding Institutions

- Government scholarships (LPDP, Beasiswa Garuda, Chevening, Fulbright, etc.)
- Foundations
- Corporate education funds
- Impact funds
- Study financing banks



*The Future Fest is not one audience,
It is **a future-generation ecosystem.***

WHO WE ARE BUILT FOR

SEGMENT	WHAT THEY ARE REALLY LOOKING FOR
High School Students	Undergraduate Degrees, Direction, confidence, possibilities
University Students	Graduates and Doctoral Degrees, Career pathways, global mobility
Young Professionals	Upgrading, pivoting, internationalization
Parents	Security, quality, Job Prospect
Universities, Institutions, & Companies	High quality future oriented talent





THE FUTURE FESTIVAL

◆ 2026 ◆

Programs Details

- Programs
- Rundown
- Venue & Date



Venue & Date

TFF 2026



Jakarta

- **Dhanapala Grand Ballroom***
Friday, October 2nd 2026
- **Pullman Central Park Jakarta Hotels***
Saturday, October 3rd 2026



Surabaya

- **The Westin Surabaya Ballroom & Convention Center***
Sunday, October 4th 2026



Yogyakarta (Add on City)

- **Visit IB Senior High School (SUGAR)**
Monday, October 5th 2026
- **Sportorium UMY***
Tuesday, October 6th 2026

*venue may change depending on the number of exhibitors.





The Future Fest Programs

More Action More Inspiration

A series of peak events that bring prospective students together directly with exhibitors.

- **Pre Event**
- **The Grand Opening**
- **The Grand Exhibition**



Pre Event

The Future Starts Now

A series of virtual events aimed at bringing together potential visitors with exhibitors. With the concept of a community-based program, it is hoped that potential visitors will gain foreknowledge to be better prepared to come to the main event to meet directly with exhibitors.

Plan of Action

2nd-3rd week of September



THE FUTURE TALKS WEBINAR SERIES

Webinar Series will present LPDP alumni, students or inspiring alumni from global universities, international educational institutions, academics or practitioners, or global recruiters from exhibitors who will attend the main event. This will be held online and presented in an interactive discussion format.

Alternative Topics

"Mastering Scholarship Applications & Personal Branding"

"Future Careers & Industry Trends"

"How to Secure Admission to Top Universities"

"How to Increase TOEFL & IELTS Score effectively"

"Campus Info Session"

Objective Audience

High school students, university students, and young professionals.

Outcome

Brand awareness escalation of The Future Fest and early lead generation rate leap for exhibitors.



GLOBAL STUDENT AMBASSADOR

Global Student Ambassador is appointed by the exhibitors and selected from alumni of international universities and global scholarships to act as educational influencers. These brand ambassadors will then become the face of the exhibitor and be involved in various TFF publication and promotion activities to provide positive information about the exhibitor they represent.

Program Framework

Digital Content Creation. Global Student Ambassador may share success stories and useful tips through The Future Fest & Mata Garuda Social Media.

Outcome

- Building a stronger & more loyal scholar community towards TFF exhibitors.
- Improving organic reach for exhibitors through digital content driven engagement.
- Creating initial opportunities for new lead generation for exhibitors.





THE FUTURE FESTIVAL 2025

The Grand Opening & Networking

Welcome to The Future Fest

The Future Fest Grand Opening features designed to connect education, industry, and future talents. **This integrated experience provides added value for exhibitors through meaningful engagement, strategic networking opportunities, and stronger brand exposure to a highly relevant audience.**

Plan of Action

Friday - October 2nd 2026

SPEED DATING

A fast-paced networking session designed to **create direct and meaningful connections between exhibitors & Indonesia Government Institutions (LPDP & Garuda Scholarship) with Local School and Domestic University Representatives.**

Program Framework

Participants will rotate through short one-on-one or small group conversations within a limited time to maximize interaction and networking opportunities.

Intended Audience

Indonesia Government Institution, Local School, and Domestic Universities Representative

Outcome

Higher networking efficiency, stronger engagement, and accelerated lead generation opportunities.



THE FUTURE TALKS SERIES

An inspiring talk session featuring Indonesia Government Stakeholders in Education, industry experts, and global practitioners **discussing Indonesia Government Policy for Scholarship & Higher Education Roadmap, Indonesia Career Opportunities & Industry Trends, and Indonesia Talent development.**

Program Framework

The session will be presented in a talk show and panel discussion format with interactive Q&A to encourage audience engagement and knowledge sharing.

Intended Audience

The Exhibitor, Scholarship Awardees, Local School & Domestic Universities Representative.

Outcome

Strengthened thought leadership positioning, audience engagement, and strategic exposure for exhibitors and partners.



CEREMONIAL OPENING & KEYNOTE SPEECH

A prestigious opening session featuring **keynote speeches from distinguished leaders from Indonesia Government Stakeholders** and officially launch The Future Fest and inspire participants with insights on future education, innovation, and global opportunities.

The session will include the official opening ceremony, keynote presentations, symbolic activation, and media moments designed to create a strong and impactful start for the event.

Intended Audience

Government representatives, the exhibitors, education institutions, students, young professionals, partners, and invited guests.

Outcome

Enhanced event prestige, stronger media exposure, and elevated brand positioning for exhibitors and stakeholders.



DINNER & NETWORKING SESSION

An exclusive gathering designed to connect exhibitors, institutions, government representatives, and future talents in a relaxed and professional atmosphere.

Program Framework

The session includes casual networking, dinner experiences, and facilitated private meetings between exhibitors and LPDP, Garuda Scholarship representatives, or strategic partners. All one-on-one meetings will be arranged and confirmed by the committee prior to the event day.

Intended Audience

Exhibitors, partners, government representatives, institutions, speakers, and invited guests.

Outcome

Stronger partnerships, meaningful connections, and premium engagement opportunities for exhibitors and stakeholders.





The Grand Exhibition

The Future Fest, This is Hope!

A series of peak events that bring prospective students together directly with exhibitors.

Schedule

October, 3rd, 4th, and 6th of 2026

THE EXHIBITION

The grand international higher education and scholarship exhibition in Jakarta and Surabaya, focusing on showcasing top universities, scholarships, and global study & career opportunities.

Activities

- Campus Info Session
- Seminar and Talk Show
- Workshop and Mock Up Test
- Submission Document Review
- Education Consultation

Audience

National & International Senior High school, University Students, Young Professionals, and Stakeholders in education.

Schedule

Saturday, October 3rd 2026

Sunday, October 4th 2026

Tuesday, October 6th 2026

11.00 AM – 18.00 PM





SEMINAR & TALK SHOW ON MAIN STAGE

This program is designed as a premium forum featuring leading experts and practitioners in education, scholarships, business, and global career development. Presented in an interactive talk show format on main stage, it offers participants valuable insights and practical guidance within a professional yet engaging atmosphere.

Activities

- Presentations and panel discussions with experts, figures, and professionals
- Interactive talk shows with Q&A sessions
- Limited networking opportunities with Expertise Speakers and Premium Attendees

Intended Audience

Students, Academics, Professionals, Alumni, and prospective Student

Visit **SUGAR** IB Senior High School (**SUGAR** : Sekolah Unggulan Garuda)

The **Exhibitor Visit to SUGAR (Sekolah Unggulan Garuda)**. **SUGAR IB Senior High School at Yogyakarta**, provides direct access to one of Indonesia's most selective and government-backed pipelines of future global talent. SUGAR is a flagship initiative designed to fast-track top STEM-focused students into leading international universities. This is not a general school visit, it is early access to high-performing, globally oriented students who are actively preparing for overseas education. For institutions competing in the Indonesian market, this is a strategic advantage to engage early, build preference, and secure high-quality applicants before they enter the broader recruitment landscape.

Activities

- **Engage** : Presentation & small group sessions
- **Capture** : Mini Expo
- **Convert** : 1 on 1 consultation & follow-up system

Schedule

Monday, October 5th 2026
10.00 A.M – 07.00 P.M



Jakarta Rundown

Day 1*

Dhanapala Grand Ballroom , Jakarta

Friday, 2nd October 2026

TIME	ACTIVITY
14.00 – 18.30	Greetings
	Speed Dating
	The Future Talk Series
	Opening Ceremony
	Keynote Speech
	Dinner
	Networking Sessions

Day 2*

Pullman Central Park, Jakarta

Saturday, 3th October 2026

TIME	ACTIVITY
10.00 – 18.00	Open Exhibition
	Workshop & Mock Up Test
	Seminar & Talk Show
	Scholarship Talks
	Campus Info Session

* Rundown may be adjusted.



Surabaya Rundown

Day 3*

The Westin Surabaya
Grand Ballroom & Convention Center
Sunday, 4th October 2026

TIME	ACTIVITY
11.00 – 18.00	Open Exhibition
	Workshop & Mock Up Test
	Seminar & Talk Show
	Scholarship Talks
	Campus Info Session

* Rundown may be adjusted.



Yogyakarta **Rundown**

Day 4* VISIT IB Senior High School (SUGAR), Yogyakarta

Monday, October 5th 2026

TIME	ACTIVITY
10.00 – 19.00	Check – in & Briefing
	School Visit 1
	School Visit 2
	Lunch Break
	Tourism & Culture Experience
	Evening Break
	Dinner



Day 5*

Sportorium UMY, Yogyakarta

Tuesday, October 6th 2026

TIME	ACTIVITY
10.00 – 18.00	Open Exhibition
	Workshop & Mock Up Test
	Seminar & Talk Show
	Scholarship Talks
	Campus Info Session

* Rundown may be adjusted.





THE FUTURE FESTIVAL

◆ 2026 ◆

Exhibitor Registration

- Procedure & Fee
- Accessible Facilities
- Detail Specification
- Venue



Registration Procedure & Participation Fee

Participation Fee

JAKARTA	JAKARTA SURABAYA (BUNDLING)	+	YOGYAKARTA (ADD ON)
USD 3,500	USD 4,000		USD 1,500

Participation Payment Methods

Bank Transfer:

Exhibitors shall pay the registration fee via bank transfer to the account of Yayasan Mata Garuda:

Bank : Bank Mandiri
Account Name : Mata Garuda
Account Number : 1030002112015
Swift Code : BMRIIDJAXXX

Deadlines:

- Registration & Payment, **August 31th, 2026**
- Storage Service Deadline, **September 1st, 2026**

Registration Procedure

- Click the registration link (<https://bit.ly/thefuturefest2026>)
- Fill out the registration form correctly in accordance with our database requirements.
- Within 2-3 working days, the committee will confirm your registration and issue an invoice.
- Upon receiving the invoice, please complete the payment as soon as possible to secure your participation. Payment can be made via bank transfer as specified.
- After the payment is complete, please confirm via email to: halofuturefest@gmail.com with proof of payment attached*.
* Please cc your email to: id.edufair@gmail.com
* Exhibitors will soon be given an "Exhibitor's Guide", a pdf document containing general instructions regarding The Future Fest.
- Details will be notified further upon registration.

Accessible Facilities



THE
FUTURE
FEST



MATAGARUDA

No	Item	Jakarta	Surabaya	Yogyakarta
1	Exhibition Booth: 2*3 Cubicle Booth with Standing LED TV Monitor (applicable only for day 2-3)	✓	✓	✓
2	Liaison Officer (LO)	✓	✓	✓
3	Storage Service	✓	✓	✓
4	Foods and Beverages (2 pax for Buffet Menu)	✓	✓	✓
5	Business Centre	✓	✓	✓
6	Presentation Room at the Exhibition Site	✓	✓	✓
7	Visitor's Data Access	✓	✓	✓
8	Digital Promotion	✓	✓	✓
9	Bus Transportation for School Visit	-	-	✓
10	Visa Handling	✓	✓	✓

Exhibition Booth

Specifications*:

1. 2*3 Exhibition Booth
(Max. Capacity for 2 Reprs. Exhibitor)
2. Construction : R8 System
3. Standing LCD TV Monitor
4. Fascia board: vinyl sticker
5. 1 table, 4 chairs and 40W lamp
6. Carpet floor
7. One 2A power socket
8. Printed backdrop with design conditions as follows:
 - a. Resolution: 300 dpi
 - b. Format: jpg/pdf
 - c. Size: Max. 15 MB

***Fixed design and other details will be notified further upon registration**





THE
FUTURE
FEST



Foods and Beverages

The committee will provide 2 Pax For:

- Mocktail evening & Dinner at Day 1 & 4
- Lunch at day 2, 3, 4, & 5
- Coffee breaks at the exhibition location
- Free flow mineral water and coffee at the exhibition location



Business Centre

This area is provided specifically to facilitate all exhibitors as a centre for information, printing, mineral water storage and goods storage.



Liaison Officer (LO)

Throughout the day of the exhibition, each exhibitor will be accompanied by liaison officer (LO). This LO will support exhibitors and assist them whenever necessary during the day of the event, including assisting with preparations before the exhibition starts, providing necessary information regarding the event schedule, securing stands, and guiding exhibitors.





Storage Service

The committee provides **complimentary storage** at the designated destination address for exhibitors' materials (brochures, books, marketing tools, etc.) to be used during the exhibition. To use this service, please note the following:

1. The delivery address will be shared after the exhibitor completes the registration process.
2. All items must arrive no later than **5 weeks before the exhibition date** (please refer to the proposal timeline).
3. Exhibitors are responsible for proper packaging to prevent damage during shipment.
4. Please use a trusted shipping agent with a representative office in Indonesia. Insurance is highly recommended.
5. All shipping and related costs are fully borne by the exhibitor.
6. Once the shipment is sent, exhibitors must inform the committee via email with the tracking number, estimated arrival date, type of package, and total number of packages.
7. The committee will confirm receipt of the goods and ensure they are delivered to the exhibitor's booth before the exhibition begins



Visa Handling

All exhibitors and delegates from outside Indonesia are required to apply for a C11 Visa prior to arrival. The committee will assist by providing invitation letters, supporting documents, and coordination support to help ensure a smooth visa application process. All visa application costs and related expenses are excluded from the registration fee and must be covered individually by each participant.



Visit School Transportation At Yogyakarta

To support a smooth and comfortable School Visit experience in Yogyakarta, the committee will provide dedicated bus transportation facilities for participating exhibitors, with transportation access available for 2–5 representatives from each institution. To utilize this facility, exhibitors are required to confirm their participation in advance to the committee for seating arrangement and transportation coordination purposes. All participants will depart together from one official meeting point, which is planned to be at Hotel Tentrem Yogyakarta, while detailed schedules and route information will be shared prior to the School Visit program.



Jakarta Venue

Dhanapala Grand Ballroom Ministry of Finance HQ

Friday, October 2nd 2026

Maps Location :

<https://maps.app.goo.gl/wgG67NuoAr19A82U8>



Jakarta Venue

Pullman Central Park Ballroom 1 & 2

Saturday, October 3rd 2026

Maps Location :

<https://maps.app.goo.gl/bW9uz86c2AJ7ip636>



Surabaya Venue

The Westin Ballroom 3

Sunday, October 4th 2026

Maps Location :

<https://maps.app.goo.gl/T9vWkL6rWiSybLKM9>



Yogyakarta Venue

Sportorium UMY

Tuesday, Oct 6th 2026

Maps Location:

<https://maps.app.goo.gl/i6J87db3KDV8mKg48>





THE FUTURE FESTIVAL

◆ 2026 ◆

Event Target

- Timeline
- Visitor Amount
- Event Marketing



Timeline



**Exhibitor, Sponsor, &
Speaker Invitation**

March – August



**Promotion &
Publication**

June – Sept



Press Release

September



Visitor Registration

August 2025



The Future Talks Series & Welcoming Dinner

**Jakarta, Friday
October 2nd, 2026**



The Future Fest Exhibition

**Jakarta October, 3th 2026
Surabaya October, 4th 2026
Yogyakarta October, 6th 2026**

Target Number of Visitors



Jakarta
5.000



Surabaya
5.000



Yogyakarta
5.000

Target Exposure



Advertisements through a network of publication media and digital communications (social media) that are of interest to the community **with Expanding the target area throughout Southeast Asia.**



Publication and Communication through Mass Media around Southeast Asia.



Social Media and alumni network of LPDP Scholarship Recipients of more than **60,000 people.**



THE TOTAL POTENTIAL OVERALL EXPOSURE GENERATED FROM THE FUTURE FEST EVENT MARKETING ACTIVITIES ARE UP TO 1,000,000 VIEWS.



THE
FUTURE
FEST



MATAGARUDA

Video Remarks From Coordinating Minister for Human Development and Cultural Affairs of Indonesia about The Future Festival 2025



THE
FUTURE
FEST



MATAGARUDA

How We Market The Event – Discover TFF 2025: Where Indonesia's Educational Dreams Take Flight



THE
FUTURE
FEST



MATAGARUDA

How We Market The Event – Reaching million views through Indonesia's most read digital news platforms, connecting your story with the engaged national audiences

1. **Detikcom:**
<https://www.detik.com/edu/perguruan-tinggi/d-7503542/the-future-fest-jembatan-menuju-pendidikan-dan-karier-global>
2. **Media Indonesia:**
<https://mediaindonesia.com/humaniora/818041/menko-pmk-keunggulan-sdm-jadi-kunci-indonesia-emas-2025>
3. **Republika:**
<https://news.republika.co.id/berita/t405wc483/pratikno-lpdp-punya-peran-strategis-cetak-generasi-unggul-menuju-indonesia-emas-2045-part3>
4. **Sindonews:**
<http://www.youtube.com/watch?v=69a-vJnegwA>
5. **INEWS TV:**
<https://www.youtube.com/watch?v=Dp5cDgcfXkw>



THE
FUTURE
FEST





THE FUTURE FESTIVAL

◆ 2026 ◆

About Us

- Matagaruda
- Closure



About Mata Garuda

Mata Garuda was established in 2015 as a collaborative platform for **alumni and awardees of LPDP scholarships** to contribute to Indonesia's development.

2015-2016 Establishment

Mata Garuda was founded on January 21, 2015, as a community of LPDP scholarship alumni dedicated to collaboration and collective contribution.

2016-2018 Network Development

Building strategic partnerships with government institutions and private sector organizations.

2018-2020 Ecosystem Alignment

Becoming a key partner in connecting the potential and talents of LPDP awardees with industry needs.

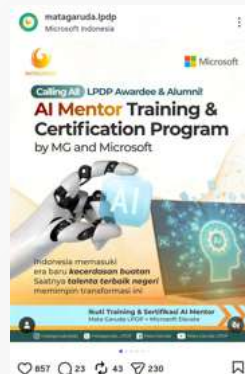
2020-2022 Strengthening Social Contribution

Strengthening Mata Garuda Institute as a **Think Tank organization**.

2022-Onwards Expansion of Scope & Governance

Establishment of **Mata Garuda International** to expand global engagement and institutional governance

Mata Garuda Current Event Snapshot





Closure

Our Remarks for TFF 2026

Building on our successful execution of The Future Fest 2025, we are elevating The Future Fest 2026 into a transformative platform that enhances Indonesian students' access to world-class tertiary education. This is more than an exhibition it's a carefully curated environment where meaningful connections are forged, aspirations are ignited, and educational journeys begin.

As an exhibitor, you'll be instrumental in our mission to democratize access to international education for Indonesian talent. Together, we're creating pathways for ambitious undergraduate and graduate students to connect with prestigious institutions that align with their academic aspirations. Each connection made, each dream inspired, contributes to our collective vision of making world-class education more accessible to Indonesian students.

We believe that together, The Future Fest 2026 will serve as a catalyst for transformative change in Indonesia's educational landscape. Join us in shaping the future of Indonesian education. We look forward to welcoming you to The Future Fest 2026. 🚀"

apt. Rr. Kirana Andranilla, M. Farm.
Project Director TFF 2026



*“Learning gives creativity,
creativity leads to thinking,
thinking provides
knowledge, and knowledge
makes you great.”*

Keen to discuss?

Contact Person:

Fitri (+62 896-5288-7455)

Saif (+62 857-9718-4771)

Email:

halofuturefest@gmail.com

(copy to infomatagaruda@gmail.com)

Organized and Presented by:



Supporting Government:



THE FUTURE FESTIVAL

✦ 2026 ✦

I am Part of The Future

Organizing Partner:

