

Number : 18/MG/FutureFest/2026

Jakarta, 3 June 2026

Attachment : 1 Attachment

Subject : Invitation to 3rd The Future Festival (Festival Masa Depan)

Dear Sir/Madam,

We hope this message finds you well.

Indonesia is one of the countries with the fastest-growing outbound student markets in Southeast Asia, with an increasing number of students actively seeking international education opportunities and globally recognized academic institutions. In this dynamic landscape, The Future Festival (TFF) has established itself as Indonesia's largest education fair, a strategic platform connecting leading universities around the world with Indonesia's brightest students, young professionals, and scholarship applicants. **The Future Festival is organized by Yayasan Mata Garuda LPDP, the official association of LPDP Scholarship Awardees.**

LPDP (*Lembaga Pengelola Dana Pendidikan*) (Indonesia Endowment Fund for Education Agency) is a government institution under the Ministry of Finance of the Republic of Indonesia, mandated to manage the national education endowment fund and provide scholarships for Indonesian students to pursue higher studies at leading universities worldwide. As evidence to the Indonesian government's endless commitment to education, the endowment fund has grown steadily over the years and has to date reached IDR 180.80 trillion (approximately USD 10 billion) reflecting a continued and increasing investment in developing Indonesia's next generation of global leaders.

Now entering its 3rd consecutive year, The Future Festival has demonstrated remarkable consistency in its impact. Across the past two events since its launch in 2024, the event has attracted more than 7,000 visitors each year, these are strong and growing appetite among Indonesian students for international education pathways. The 2025 edition alone welcomed 7,500+ participants and featured 53 international exhibitors from 12 countries, including leading global universities, scholarship organizations, and education institutions. Beyond the main exhibition, last year, the festival also hosted the Future Talk Webinar Series, engaging 1,148 participants from 30 provinces across Indonesia expanding access to information about global study opportunities, scholarships, and university admissions.

Building on this momentum, we would like to invite distinguished international higher education institutions to participate in The Future Festival 2026. In this context, further strengthening academic exchange and international collaboration presents a timely and meaningful opportunity.

With growing interest among Indonesian students in pursuing higher education abroad supported by strong academic reputations, advanced research ecosystems, diverse academic programs, and expanding scholarship opportunities, there is considerable scope to deepen partnerships and foster greater global engagement.

Through The Future Festival 2026, participating Universities will have the opportunity to engage directly with a highly motivated and well-prepared pool of Indonesian students, while also strengthening their institutional presence within Indonesia's evolving higher education landscape.

The Future Festival 2026 will return with a larger and more collaborative format across three major Indonesian cities. **This grand exhibition** will take place in:

- **Jakarta** : **Saturday, 3rd October 2026 at Pullman Central Park Ballroom**
- **Surabaya** : **Sunday, 4th October 2026 at The Westin Surabaya Ballroom**
- **Yogyakarta** : **Tuesday, 6th October 2026 at Sportorium UMY**

We are pleased to extend a special invitation for you to attend the Welcoming Dinner and Networking Session on the opening day of the event, **Friday, October 2nd, 2026, at Dhanapala Grand Ballroom**. This invitation-only gathering is designed as a private forum, featuring a high-level presentation by the Indonesian government on the future direction of the national scholarship agenda and its broader strategic priorities in education. More than a formal engagement, the evening offers a rare opportunity to engage in substantive dialogue with key decision-makers, cultivate strategic relationships, and gain privileged insight into Indonesia's long-term vision for advancing human capital through international education.

This year's edition also marks a significant milestone in Indonesia's scholarship landscape. Alongside the well-established LPDP Scholarship, which supports Indonesian students at the Master's and Doctoral level, **The Future Festival 2026 will serve as a key platform to introduce Beasiswa Garuda, a new Indonesian government scholarship program dedicated to Bachelor's degree studies abroad**. Together, these two flagship scholarship programs open a comprehensive pathway for Indonesian students to pursue international education from the undergraduate level onwards, bringing more opportunities than ever before to study overseas.

Further amplifying the event's reach and impact, The Future Festival 2026 will also **feature collaborative participation from several International Baccalaureate (IB) and Cambridge-affiliated schools bridging the gap between pre-university education**

and higher education institutions, and engaging students at an earlier and more formative stage of their academic journey.

Through this event, participating institutions will have the **opportunity to engage directly with highly motivated Indonesian students, strengthen their institutional presence in Indonesia, and build meaningful partnerships with key stakeholders in the education sector.**

Thank you for your time and consideration. We would be honoured to explore potential avenues of collaboration with your institution at The Future Festival 2026, as part of our shared commitment to advancing global education opportunities.

For your further reference, we have attached the event proposal, which provides more comprehensive details on the festival and its partnership opportunities. Should your institution wish to express interest in participating, we kindly invite you to complete the registration form at bit.ly/thefuturefest2026.

We sincerely look forward to the possibility of welcoming your institution and fostering a meaningful and enduring partnership. For any further information, please feel free to reach out to us at halofuturefest@gmail.com (copy to: infomatagaruda@gmail.com) or via WhatsApp at +62 896-5288-7455 (Fitri) or +62 857-9718-4771 (Saif).

Thank you for your attention and consideration.

Kind regards,



Wahyu Bagus Yuliantok
Chief of Yayasan Mata Garuda



Albertus Andhika
Head of Steering Committee
The Future Festival